

One minute on ext. 1, \$5; on extensions 2 and 3 only \$4 (after all, Kosher costs more).

Peace Maybe Consultants

Puzzled over Israel's real negotiation needs? Uncertain about land for peace, peace for peace, peace for land, etc.?? for the only Jewishly correct statement of Israel's proper negotiating stance -- CALL 1-900-SETTLER

For an *unequivocal* statement that no land can ever be given up, press 1.

For a *somewhat equivocal* statement that land can be given up but not now, press 2.

For an artfully *equivocal* statement that land can be given up now but that such land is not presently in Israeli hands, press 3.

For the hearing impaired, press 4 to get arguments 1, 2, and 3 shouted very loudly.

Tzorres Hot Line

Unsure of where your *tzedakah* dollar will do the most good? Are the many needs in Jewish life impossible to sort out? CALL 1-900-CRISIS- 92

For the crisis in Jewish Day School funding, press 1.

For the crisis in Soviet Jewish resettlement (Israel), press 2.

For the crisis in Soviet Jewish resettlement (U.S.), press 3

For the crisis of rising anti-Semitism (Buchanan), press 4.

For the crisis of rising anti-Semitism (Duke), press 5.

If your intended gift is more than \$100,000, on your Touch-Tone phone, enter your phone number, area code first. Everyone -- trust me -- *EVERYONE* will call you. □

A guide to "mater-loshen"

Simeon J. Maslin

Sui generis - The Chinese creation story

Pacem in teris - Fear of being spanked.

SIMEON J. MASLIN *est rabbinus a Kenesseth Israel synagogus, Philadelphium, Pa.*

Veni, vidi, vici - I cried; I caught a social disease; I had a seltzer.

Terra Sancta - Fear of de-caffeinated coffee

Terra Nova - Fear of smoked fish.

Aqua vita - Where herring spawn.

Carpe diem - Fish for *Shabbat*.

Id est - What goes on in a deli.

Ave Maria - The lady is in pain.

Anno Domini - I'd rather play mah-jongg.

Via Appia - He looks like a monkey.

E pluribus unum - Jewish theology.

Recent films of jewish content

Eugene H. Levy

Prince of Tides - Moses learns - prior to the Exodus - of the moon's effects on the Sea of Reeds.

The People Under the Stairs - An up close look at the Levites, as they await the arrival of the Cohanim at the Temple.

Silence of the Lambs - Moses happens upon an apathetic flock of sheep on the eve of Passover.

The Commitments - The Israelites say "*Na-aseh V'Nishmah*" as Moses returns with the tablets from Mt. Sinai. All signs point to a "smashing" success.

Lonesome Dove - A poignant documentary depicting what happens when birds of peace return too late to arks which come to rest on Turkish mountains.

Dances with Wolves - A first-hand look at the social life of one of *Sh'ma's* Contributing Editors - and his wife.

Addams Family - A "haunting" new look at the chronology of the early chapters in the book of Genesis.

My Left Foot - Samson realizes that the correct placement of his body gives him added strength. Should bring the house down!

Not Without My Daughter - The first ever movie focusing on the laws of consanguinity of Leviticus 18.

EUGENE H. LEVY *is now rabbi-ing in Little Rock, AR.*